



UNIVERSITY COLLEGE  
TATI



# Bachelor of Digital Graphic Design (Honours)

N/214/6/0097 01/2024, MQA/PA 11217

# Undergraduate

2020/2021 Session



# BACHELOR OF DIGITAL GRAPHIC DESIGN (HONOURS)

## INTRODUCTION

The Bachelor of Digital Graphic Design (Honours) is designed to produce competent and highly-skilled graduates who can serve in graphic design industry. Students will gain in-depth knowledge, learn innovative practice, and technical competency skills in an organization. Through this programme, student will also practise effective communications with technical competencies skills and use digital technologies to deliver ideas and strategies in graphic design. Upon the completion of the programme, students will be able to work professionally with multi-tasking and problem-solving skills in a visual culture and creative industry.

## MODULES

### FIRST YEAR

CORE  
MODULES

- Printing Technology
- Illustration
- Corporate Identity Design
- Introduction to Graphic Design
- Fundamental Photography
- Drawing Fundamental
- Typography
- Design Fundamental
- History of Graphic Communication
- Technical Communication I



### SECOND YEAR

CORE  
MODULES

- Multimedia Interactive Development
- 3D Animation
- Advertising II
- Web Design
- Commercial Photography
- Creative Thinking
- Digital Illustration
- Graphic Layout Design
- Visual Communication
- Advertising I
- Technical Communication II



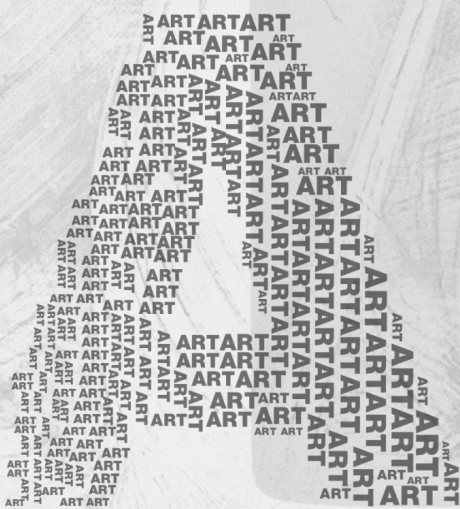
### THIRD YEAR

CORE  
MODULES

- Portfolio Documentation
- Final Year Project II
- Motion Graphic
- Entrepreneurship
- Videography
- Final Year Project I
- Academic Research
- Packaging Design
- Technical Communication III



### SHORT SEMESTER (Industrial Placement for 1 semester)



# Admission Requirements

## QUALIFICATIONS

- **STPM**  
Pass with a minimum Grade C (GP 2.0) in any 2 subjects **OR**
- **STAM**  
Pass with a minimum Jayyid grade **OR**
- **DIPLOMA/ ADVANCED DIPLOMA**  
Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5, MQF) **OR**
- **MATRICULATION/ FOUNDATION**  
Matriculation/ Foundation qualification with a minimum CGPA of 2.00 out of 4.00 **OR**
- **UEC**  
Pass with a minimum Grade B in 5 subjects **OR**
- **OTHER QUALIFICATIONS**  
Any other equivalent qualifications recognised by Malaysian Government.

**AND**

**Pass the interview and Drawing Test  
conducted by the University**

## ENGLISH REQUIREMENTS

- **IELTS** Overall Band 5.5
- **TOEFL** iBT 46 and above
- **MUET** Band 3 and above (international)  
Band 1 and above (local)
- **PTE** 51 and above

*Note: International students with no English Language certificate will be given a conditional offer as a requirement by Education Malaysia Global Services (EMGS).*



## Information



### Full Time

3.5 years (7 semesters)



### Intakes

February/April/ July/ September



### Full Time (Local)

Registration Fee: RM670.00  
Semester Fee: RM5,985.00

### Full Time (International)

Registration Fee: RM670.00  
Semester Fee: RM8,560.00

# Application Guidelines

## MALAYSIAN QUALIFICATIONS

### Step 1

Log on to

<https://ecampus.tatiuc.edu.my/pelajar/apply.php>  
to create an account and fill in required information.

## OTHERS

### Step 1

Log on to

[http://ecampus.tatiuc.edu.my/pelajar/apply\\_olevel.php](http://ecampus.tatiuc.edu.my/pelajar/apply_olevel.php)  
to create an account and fill in required information.

### Step 2

Upload all supporting documents and confirm the application submission

### Step 3

Check the application status online at the same website. The result will be received within 1 week after the application is made.

# Results



## For International Students

Please submit your offer letter and all passport pages to International Unit ([igs@uctati.edu.my](mailto:igs@uctati.edu.my)) for visa arrangement prior your departure to Malaysia.





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For online application, please visit:

Malaysian Qualifications: <https://ecampus.tatiuc.edu.my/pelajar/apply.php>

Others: [http://ecampus.tatiuc.edu.my/pelajar/apply\\_olevel.php](http://ecampus.tatiuc.edu.my/pelajar/apply_olevel.php)

**For further enquiries:**

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**DISCLAIMER:** The information in this prospectus is correct as of May 2021. Changes in circumstances after this date may alter the accuracy of the information. UC TATI reserves the right to change any information in this prospectus without prior notice.